



<pnmsnum>

<fname>, Don't Miss out!
Savings like these come only once a year!

At ABC DEALERSHIP, We Are Your Automotive Service Specialists.

Dear <fname>,

As a loyal ABC DEALERSHIP customer, I would like to give you these exclusive savings checks. These checks are yours to use in our service department on any vehicle you own. **You can also give them to friends and family as a gift.** They are fully personalized with your current name and address so just sign the endorsement line on the back to validate them. Your exclusive discounts include:

- Synthetic Blend Lube, Oil, and Filter Change for only \$24.95
- \$50.00 OFF Any Parts or Service
- \$100.00 OFF Any Parts or Service

We are extending this generous offer to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise.

Thank You for your patronage.

With Service in Mind,
Service Manager
General Manager

Schedule Your Appointment Today and Save!



Scan for New Inventory Search!



Scan for Pre-owned Inventory Search!



Scan to Schedule your Appointment Online Now!



Scan for Dealership hours and location!

ABC Dealership of Anytown

1234 Dealership Road | Anytown, USA 12345 | 888-888-8888

www.abcdealership.com

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ABC DEALERSHIP'S GIANT SALES EVENT

IS GOING ON NOW

FRIDAY, APRIL XX
SATURDAY, APRIL XX
SUNDAY, APRIL XX
2018



The ALL NEW
2018 Make Model



VOUCHER #: 00-0000001
TO THE ORDER OF: <name>
AMOUNT: \$24.95
MEMO: Expires 4/30/2019

VOUCHER #: 00-0000002
TO THE ORDER OF: <name>
AMOUNT: \$50.00
MEMO: Expires 4/30/2019

VOUCHER #: 00-0000003
TO THE ORDER OF: <name>
AMOUNT: \$100.00
MEMO: Expires 4/30/2019

291589

1234 Dealership Road
Anytown, USA 12345
888-888-8888
www.abcdealership.com

Service Hours
Mon. - Fri. 7:00am to 6:00pm
Sat. 9:00am to 5:00pm
Sun. Closed

Scan to schedule your appointment online now!

You Pay Only

MAKE AVAILABLE TO <name>

\$24.95 Plus Tax

Synthetic Blend oil, Lube & Filter Change (Share with Family & Friends)

THIS IS NOT A CHECK. NOT REDEEMABLE FOR CASH. ONE TRANSACTION REDEEMABLE AT ABC DEALERSHIP ONLY. EXPIRES 4/30/19.

-UP TO 5 QUARTS OF SYNTHETIC BLEND OIL AND FILTER
-FULL SYNTHETICS AND DIESELS EXTRA
-WILL PROVIDE COMPLIMENTARY MULTI POINT INSPECTION
-INSPECT TIRES AND SET PRESSURE
-PLUS TAX & ADDITIONAL FEES
-NOT VALID WITH ANY OTHER OFFER
-MUST BE PRESENTED AT TIME OF WRITE UP

Service Manager
AUTHORIZED SIGNATURE

SAVINGS *check* All Rights Reserved - Savings CHEX 2018

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-ONE CHECK PER SERVICE VISIT
-NOT TO EXCEED 10% OF TOTAL PARTS & LABOR
-NOT TO EXCEED 10% ON ACCESSORIES
-EXCLUDES TIRES

Service Manager
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ORIGINAL DOCUMENT

ENDORSE HERE

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